

**INDIANA ARTS COMMISSION
QUARTERLY BUSINESS MEETING**

September 17, 2010, 1:15 p.m.
City Hall, Bloomington, Indiana 47401

Jeanne Mirro, Chair

Minutes

Members present: Jeanne Mirro, Karen Ellerbrook, Judy Hess, Dick Stifel, Jon Ford, Suzie Rentschler, Gil Cárdenas, Linda Goad, Linda Levell, Pam Hicks, Jeff Kirk, Trevor Yager

Members absent: Kelly Schreckengast, Irene Smith-King, Earl Williams

IAC staff present: Lewis Ricci, Michelle Anderson, Susan Britsch, Kristina Davis, April Blevins, Rex Van Zant, Laura Frank, Dennis Hardin

Guests: Sue Burk (RAP Consortium president), Susan Zurbuchen (Strategic Planning Facilitator), Doug Huntsinger (Office of the Governor), Michael Kos (State Budget Office), Miah Michaelson (City of Bloomington), Ann Fields (City of Bloomington)

1. **Welcome and Introductions.** Ms. Mirro called the meeting to order and welcomed everyone; she asked everyone to introduce themselves.

2. **Consent agenda.** Ms. Hess moved to adopt the consent agenda. Ms. Ellerbrook seconded the motion. The motion passed.

3. **Chair's Report.**

A. Governor's Office Issues. Ms. Mirro reported that there has been no news from the Governor's office regarding the appointment of a new Commissioner to replace Irene Smith-King from Gary, whose second term expired in June 2010. There has also been no word on the re-appointment of Kelly Schreckengast from Lafayette, whose first term expired in June 2010. Ms. Mirro presented a handout (attached) showing the terms of all current Commissioners, and asked everyone to consider qualified candidates to become a new Commissioner.

B. Committee Assignments for FY 2011. Ms. Mirro presented a handout (attached) showing committee assignments for all Commissioners for the period July 1, 2010 through June 30, 2011. She also reminded everyone of the importance of attendance at committee meetings, citing the Open Meeting Law which requires physical presence at meetings in order to conduct official business.

C. Regional Partner Issues.

1. Ms. Mirro reported that the Community Foundation of Saint Joseph County (CFSJC), the IAC Regional Arts Partner in Region 2, applied for a project grant from IAC, which presented a quandary. Normally, project grants are paneled and administered through the Regional Partner system, but since CFSJC is itself a Partner, it cannot apply to itself to receive funding. The Executive Committee recommended that no changes to IAC grant policies be made in the current granting year, but that amendments be made for the FY 2012 grant guidelines to allow non-arts organization Regional Arts Partners to apply for and receive project grants. No action taken by the full Commission.

2. Report on Two New Partners. Ms. Mirro reported that the City of Bloomington Department of Economic & Sustainable Development and the Rivers Institute at Hanover College have been designated as Regional Arts Partners in Region 8 and 12, respectively. IAC staff have met with key personnel from both organizations.

D. First Look at FY 2012 – 2013 Budget. Ms. Mirro deferred to IAC Executive Director Lewis Ricci, who explained that the Governor, through the State Budget Agency, has requested that IAC submit its budget for FY 2012- 2013 using current funding as a base number; that is, including the 20% and 15% hold-backs from the amounts previously appropriated. IAC has submitted its proposed budget, but will also submit a “change package” hoping to restore about \$250,000 to the final budget.

E. Other Recommended Actions by Executive Committee. Ms. Mirro reported that the Executive Committee forwarded to the full Commission a recommendation to approve certain changes in the Major Multi-Regional grant category (handout attached). Mr. Yager moved to adopt the proposed changes. Ms. Hess seconded the motion. The motion passed.

F. NASAA Update. Ms. Mirro remarked on the benefits of being a member of the National Assembly of State Arts Agencies (NASAA), which include: providing examples of best practices, collecting data on legislators, representation in Washington D.C., and connecting Commissioners with fellow Commissioners from other states.

4. Executive Director’s Report.

A. Year-to-Date Financials. Mr. Ricci presented a handout (attached) showing the current FY 2011 budget through August 24, 2010.

B. Technical Assistance/Capacity Building Efforts.

1. Mr. Ricci presented a handout (attached) of a draft proposal from Ball State University’s Building Better Communities, which will “develop a two-tiered initiative designed to advance arts organizations across the state and create better integration of the arts into Indiana communities’ broader development plans”.

2. Mr. Ricci reported that the IAC Technical Assistance Grants timetable has been shifted to begin in January 2011 and continue through December 2011. Applications for Technical Assistance Grants will be paneled by IAC on November 10, 2011. A copy of the grant guidelines is attached.

C. Arts in Education Update. IAC Community Development Manager/Arts in Education Coordinator Susan Britsch reported on the 2011 Poetry Out Loud competition which will be underway in state high schools this fall, with a national final competition in the spring of 2011.

D. Cultural Districts Update. IAC Community Development Manager Kristina Davis reported that a panel will be held on September 22 in Indianapolis to review new applications for the official designation of Cultural District. The Indiana towns of Muncie, Fort Wayne, Noblesville and New Albany have applied for the designation.

E. Indiana Artisan Program Update. Mr. Ricci reported that the Indiana Artisan Program continues to plan for becoming a not-for-profit organization with 501c3 federal tax status.

F. ArtsWork and NEA Accessibility Leadership Award Update. Mr. Ricci reported that the state has approved out-of-state travel for him and Kristina Davis to go to Austin, Texas to represent the State of Indiana at a Peer Group Meeting of the National Assembly of State Arts Agencies, where they have been invited to present talks about ArtsWork and winning the 2009 NEA Accessibility Leadership Award. The meeting will be on October 13.

G. NEA Partnership Agreement/Grant Submission. Mr. Ricci reported that the IAC application for funding from the National Endowment for the Arts is due on October 1, 2010. IAC Grants Manager April Blevins is the point person.

H. Foundation Roundtable. Mr. Ricci reported that IAC Commissioner Karen Ellerbrook and her husband Niel are heading an effort to convene a Roundtable of major arts contributors in the state to focus on state-wide issues and advocacy.

5. Committee Reports.

A. Program Evaluation Committee. In the absence of PEC Committee Chair Earl Williams, Ms. Mirro presented a handout (attached) detailing proposed changes to the State-Wide Arts Service Organizations grant category. Ms. Hicks moved to adopt the proposed changes. Ms. Levell seconded the motion. The motion passed.

B. Advocacy & Awareness Committee. Committee Chair Jon Ford presented a handout (attached) giving the current Committee report. The next meeting of the Advocacy & Awareness Committee on November 18 will include receiving proposals from Indiana cities seeking to host the 2011 Governor's Arts Awards. Mr. Ford also

reported on the effort to contact all current legislators, and newly elected legislators, prior to the start of the 2011 Long Session of the Legislature which will begin in January.

C. Cultural Trust Administrative Board. In the absence of CTAB Chair Kelly Schreckengast, Ms. Mirro presented the CTAB report (attached). The Cultural Trust Fund balance as of July 31, 2010 was \$1,922,567.06. The CTAB approved the withdrawal of \$31,581.31 in interest to fund Arts in Education grants for FY 2011.

D. Committee on the Future. COF Chair Dick Stifel reported that the IAC Strategic Planning process is well under way, and that there will be open discussion of the IAC Mission, Vision, and Values Statements under agenda item #7.

6. Regional Arts Partners Update. RAP Consortium president Sue Burk from Arts Place reported that the Consortium last met on September 8, and will meet again on December 9 in Indianapolis.

Ms. Mirro declared a break in the meeting at 2:00 p.m.. She re-convened the meeting at 2:15 p.m.

7. Strategic Planning Session. Ms. Mirro welcomed Susan Zurbuchen of the Butler University Arts Administration Program faculty, who has been serving as facilitator for the IAC Strategic Planning process. Ms. Zurbuchen and Mr. Ricci then led discussions of the present and proposed IAC Mission Statement, Vision Statement and Values Statement. Mr. Ricci presented five handouts (attached) showing Goals and Objectives, Current Mission and Vision Statements, Mission Statements from Neighboring State Arts Agencies, Written Comments from IAC Commissioners, and Proposed Mission, Vision and Values Statements. Mr. Stifel quoted definitions of mission and values statements from the BoardSource website.

A. Review and Discussion of Present and Proposed Mission. Ms. Zurbuchen reminded the Commissioners that an on-line survey among members of the Committee on the Future showed favor for this version of the IAC Mission Statement: "To positively affect the cultural, economic and educational climate of Indiana by providing artistic resources for all of our State's citizens and communities." Ms. Zurbuchen asked what might be missing from this proposed statement. Suggestions included the key words "access", "impact" and "stewardship". Mr. Cárdenas suggested this version: "The IAC provides stewardship of public resources to enhance the quality of individual and community life through the arts". Mr. Yager suggested the phrase "responsible public stewardship". Ms. Hess suggested omitting the word "public" because it could preclude non-public funding. Mr. Stifel suggested the phrase "entrusted public resources". Mr. Ricci will consider all of the suggestions as the process moves forward through five scheduled public meetings in September and October.

B. Review and Discussion of Present and Proposed Vision. Three proposed Vision Statements were discussed: 1) "The IAC's leadership will permanently weave the arts into the cultural fabric of our State where they will be a continual driving force for

our State's economy and educational and community systems"; 2) "The IAC will be recognized as the most effective of all state arts agencies in support of artistic experiences for its citizens"; 3) "The IAC will lead the way to setting the highest standards in the country to build partnerships that provide all citizens the opportunity to be exposed to education, arts and cultural programs and events." Ms. Hicks suggested the phrase: "IAC will be recognized through its leadership". Mr. Yager suggested omitting the word "state". Mr. Kirk likes the national vision. Ms. Levell suggested "IAC will lead artistic experiences for the citizens of Indiana". Mr. Cárdenas suggested "The IAC provides leadership in building strategic and effective partnerships that positively enhance the quality of artistic experiences in all areas of life for its citizens". Mr. Ricci suggested "The arts everywhere, everyday, for everyone in Indiana." Mr. Ricci and the Committee on the Future will consider all of the suggestions as the process moves into public meetings.

C. Review and Discussion of Proposed Values. There were no suggested changes to the proposed Values of the Indiana Arts Commission.

D. Review and Discussion of Proposed Strategic Planning Goals and Objectives. Ms. Hess suggested that a specific objective should be articulated to include rural areas of Indiana. Mr. Yager cautioned not to exclude inner-cities. Ms. Hicks suggested the phrase "to promote, support and grow". Ms. Goad suggested the wording "driving force" instead of "driver". Mr. Cárdenas suggested "enhancing the quality of art" and "to enhance artistic expression". Mr. Cárdenas also suggested "art for art's sake". Ms. Davis suggested "promote artistic qualities." Mr. Yager suggested "celebrate the heritage". Mr. Cárdenas suggested "Recognize, Celebrate, and Enhance. . .". Ms. Goad suggested "Evaluating effectiveness of leadership". Ms. Hicks suggested "maintain high standards". All of the suggestions will be considered as the process moves into public meetings in September and October.

8. **Old Business.** Ms. Ellerbrook reminded everyone that the Indiana Abraham Lincoln Bicentennial Commission's Final Report is now on sale and urged everyone to purchase a copy.

9. **New Business.** Ms. Hicks reported on a possible social gathering for December 9, which will be the evening before the next Quarterly Business Meeting, at a private home in Greenwood. Mr. Cárdenas suggested that the June, 2011 Quarterly Business meeting be held in South Bend, in honor of Dick Stifel, who will conclude his second term as Commissioner at that time.

10. **Closing Comments.** Ms. Mirro thanked everyone for their commitment to the arts. She reminded everyone that October is Arts & Humanities month, and encouraged everyone to make an extra effort to attend arts functions and be visible as State leaders. Ms. Mirro thanked Miah Michaelson of the City of Bloomington's Mayor's Office for arranging to have the meeting in City Hall today.

11. **Adjourn.** Ms. Hess moved to adjourn the meeting. Mr. Stifel seconded the motion. The motion passed. The meeting adjourned at 4:00 p.m.